



POSTATRAILER SALES

Immensely growing in popularity is our Postatrailer outright ownership package.

We deliver roadworthy Postatrailers to a mainland address of the client's choice, with digitally printed PVC banners of their choice already affixed to both sides.



All the client needs to do is select a size, tell us where to deliver it and electronically send us artwork after we provide them with specs and guidelines. Alternatively for an extra fee we can design the artwork for them.

Many clients opt for different banners on each side, at no extra cost, to maximise the content of the advertisement.

We specialise in providing $12' \times 8'$ and $14' \times 8'$ Postatrailers but can also occasionally provide $16' \times 8'$ if required.

This service really speaks for itself – if a client has the land in which to situate a Postatrailer, they don't need us to negotiate monthly rental fees for them. At a one-off cost, they can use the Postatrailer for years in any way they deem fit.





With our banner replacement offers our clients can return to us with new artwork, so that we can then deliver new banners to them when they want to refresh their advertisement.

Alternatively, we can travel to the Postatrailer location and apply the banners for them. One of our holiday park clients opted for this service recently when they wanted to promote a new deal on the six Postatrailers they bought from us the year before.





Our previous clients include housebuilders, car dealerships, holiday parks and leisure centres, but a self-owned Postatrailer can work for any company experiencing a targeted footfall in an area where they have the capability to place the unit. With no ongoing contracts and no future commitments, this straightforward outright purchasing of capital equipment with banners included really is such a simple yet effective transaction and is a win-win situation – an investment worth making!





"Great service from start to finish from John and his team at Alternative Advertising. Courteous, professional and helpful at all times. Would not hesitate to recommend their services to any company who are looking for alternative, high impact advertisement tool."

Owner, Electric Bikes Scotland