

# ALTERNATIVE ADVERTISING POSTABIKES

Alternative Advertising is pleased to introduce its newest service to the outdoor advertising marketplace. This new innovative form of "street" advertising complements our long established alternative methods of advertising to your target audience.



Postabikes enable the advertiser to take their message directly to the desired customers using two A0 sized (841mm x 1189mm) digitally printed banners, plus a fee of charge front-head on advertising space. Our Postabikes make for easy reading as the Postabikes can be pedalled or parked into key locations demanding attention from passers-by.

You may wish to use your own artwork or our experienced creative team can design a memorable image that your audience act upon.

We provide enthusiastic experienced riders who can either hand out your promotional material (e.g. leaflets) at no extra charge, or just simply take your message to the people you want to communicate with.



# ALTERNATIVE ADVERTISING LTD

## POSTABIKES

Postabikes can be used to target city centres, shopping malls and retail parks in respect of:

- ✓ Product / new service launches
- ✓ Exhibitions and shows
- ✓ Store Openings
- ✓ Promotions
- ✓ Trade fairs
- ✓ Conferences
- ✓ Sporting Events
- ✓ ...and lots more...

This is literally the “in your face” mobile Postabike way to get your message across to target customers in the hundreds!



To get the wheels spinning even faster for your campaign, why not also check out Alternative Advertising's Blimps and 48 sheet mobile Postavans!

✓ RIGHT SPACE ✓ RIGHT PRICE ✓ RIGHT NOW

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