

# ALTERNATIVE ADVERTISING BLIMPS



We offer quality blimps and airships 6m-10m in length for nationwide campaigns. Our air force of striking, dynamic blimps complete with an advertising area of up to 18m<sup>2</sup> command attention and guarantee to make your business look up.



High level advertising where the sky really is the limit, generating awe-inspiring exposure for your advertising message, way ahead of other advertising media, and certified to go over the heads of all of your competitors!

Established in 1989, we're the air force to be reckoned with.

Ideal for all sorts of promotion including:

- Showhouse openings
- Special offers, sales and promotions
- Car/Product launches
- Store openings/relaunches
- Exhibitions, events and shows
- ... and lots more ...



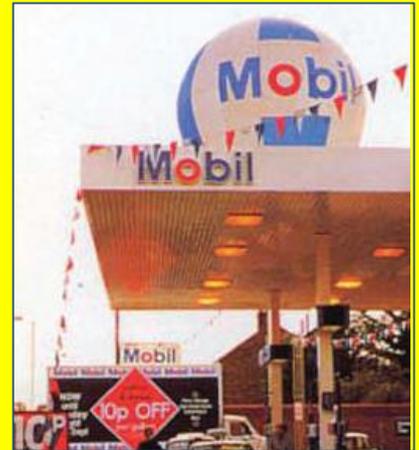
# ALTERNATIVE ADVERTISING LTD

## BLIMPS

Consider the question:

“What other advertising media can perform ALL of the following?”

- ✓ Directly target specific audiences
- ✓ Capture more market for less spend
- ✓ Be active for up to 8 hours a day
- ✓ Illuminate your advertising message for impressive right time flying, providing additional exposure
- ✓ Support campaign strategy, weight frequency and audience targeting
- ✓ Fly up to 60m above ground level, elevating your business further
- ✓ Submit a full photographic report of the campaign



All rentals include full operational management. Alternative Advertising arranges all Civil Aviation Authority and police clearances where necessary.

### OUTRIGHT OWNERSHIP PACKAGE

We also offer a blimp purchase option for £2995 to include the following comprehensive package:

- ✓ 6m x 3m blimp in the colour of your choice
- ✓ Built in air filled fins
- ✓ All tethering lines
- ✓ Artwork directly onto the blimp, inc. logo
- ✓ Emergency repair kit
- ✓ Helium for approx. 1 month flying
- ✓ Delivery and set up and training on site
- ✓ Civil Aviation clearance

Please contact our sales department for a free of charge visual using your own logo and colour scheme



To give your campaign that extra push, Alternative Advertising offers 48 sheet Mobile Postavans for the alternative combination that gives you the:

✓ RIGHT SPACE ✓ RIGHT PRICE ✓ RIGHT NOW

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